P (S) RTALS (H)





A bridge of connection between human beings.

Imagine a connection point where humans can break boundaries and prejudices, learn, discover new cultures and experience the best of our home: planet Earth. A sculpture that is already innovative called "El Portal"

A reality that is already spreading around the world should soon arrive in more cities.

The Portal will form a visual bridge between various cities around the world, connecting people and different cultures. Conceived as a testament to the power of art to transcend physical barriers, "The Portal" offers the public a live, real-time visual broadcast that connects cities iconic from around the world.



PORTAL UNITY NETWORK





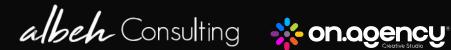
Expanding our definition of home

24/7 every day!

The portals are sculptures of technological art.

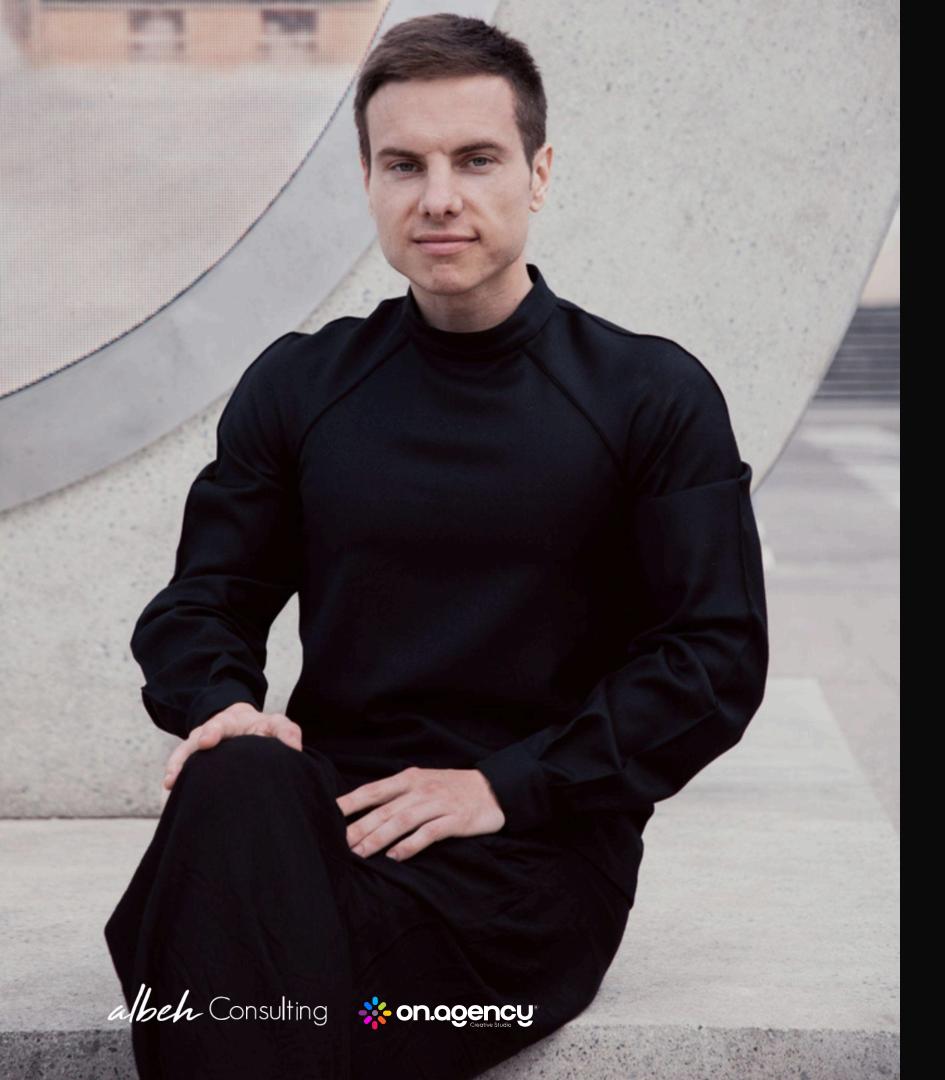
They connect to a network of identical sculptures across the planet.

Each Portal is located in a public space, providing an unfiltered, real-time, 24/7 live stream, rotating frequently between different Portal locations on Earth.









Mission and purpose

Created by renowned Lithuanian artist and entrepreneur Benediktas Gylys, The Portal represents an invitation to explore and connect with others around the world, providing a sense of unity and global connection.

Multicultural in real time!

In addition to the real-time connection, there is a diverse program of events planned, including cultural performances, which will allow spectators in a city enjoy the activities that take place in the other.





Connect with the world!

The interaction between different cultures is like an encounter, where different worlds connect and intertwine in mutual exchange and learning. Each culture brings with it a unique set of traditions, beliefs, customs and values, and it is at the intersection of these singularities that infinite opportunities for enrichment and growth arise.

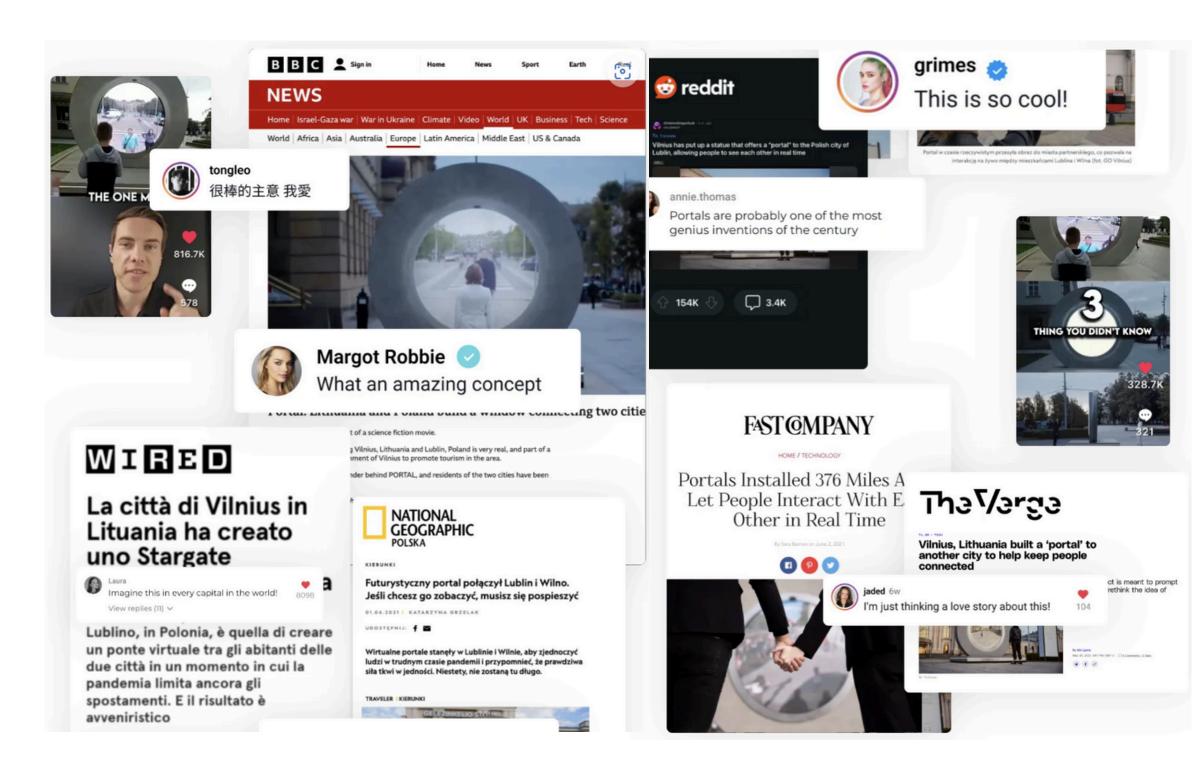
Imagine strolling through the heart of Istanbul, where the aroma of exotic spices mixes with the sounds of vendors calling in various languages.

Let yourself be teleported to Salvador, Brazil, and immerse yourself in the Afro-Brazilian rhythms that resonate in the narrow streets of Pelourinho.

Being in Japan, during the tea ceremony. We create a bridge between different cultures, allowing participants immerse themselves in an experience of single virtual connection.

News around the world! Is real!

Since 2021, Portals have reached an **audience of over** 1.5 billion, being featured in major news outlets including: the BBC, The Times, Reuters, The World Economic Forum, Deutsche Welle, MSN, The Verge, Gizmodo, and hundreds of other offline and online publications in 85+ countries, along with hundreds of thousands of mentions on social media.



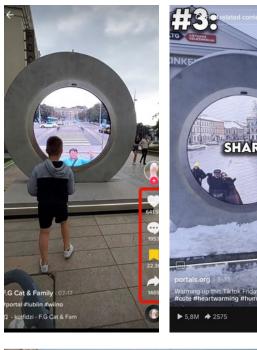




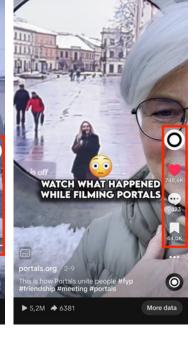




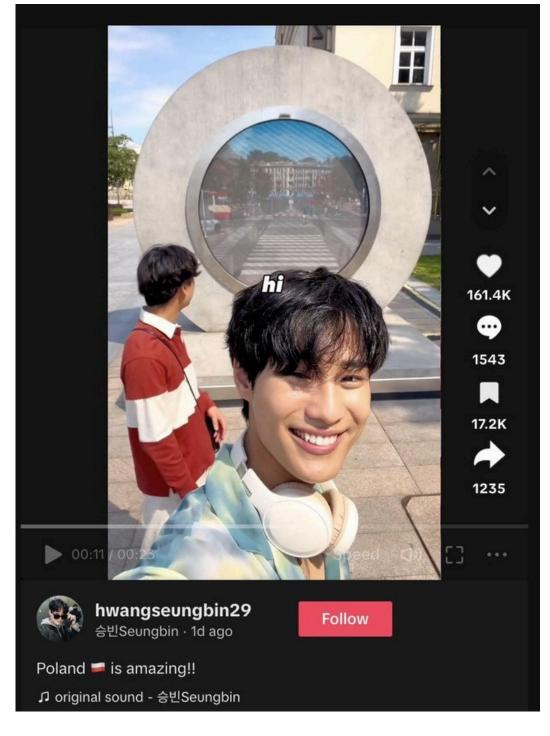
Millions of visits per month!











The content generated on social networks by those who the connect to portal generates millions of visits per month.

Different media channels!

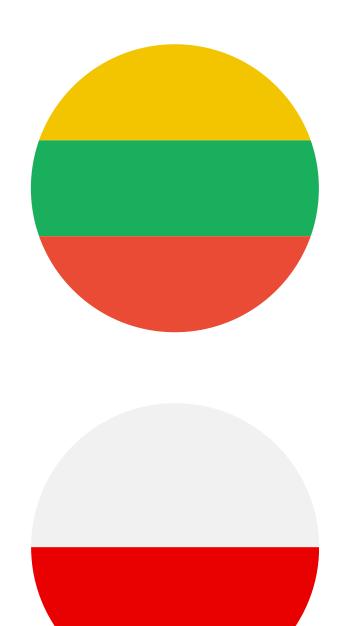






Existing Portals

We invite you to meet through a broadcast on live in constant rotation between all Portal locations.



















Addis

Addis Ababa, Ethiopia (August2024) Friendship Park. In partnership with the Government of Ethiopia









Barra Grande, Brazil (August 2024)

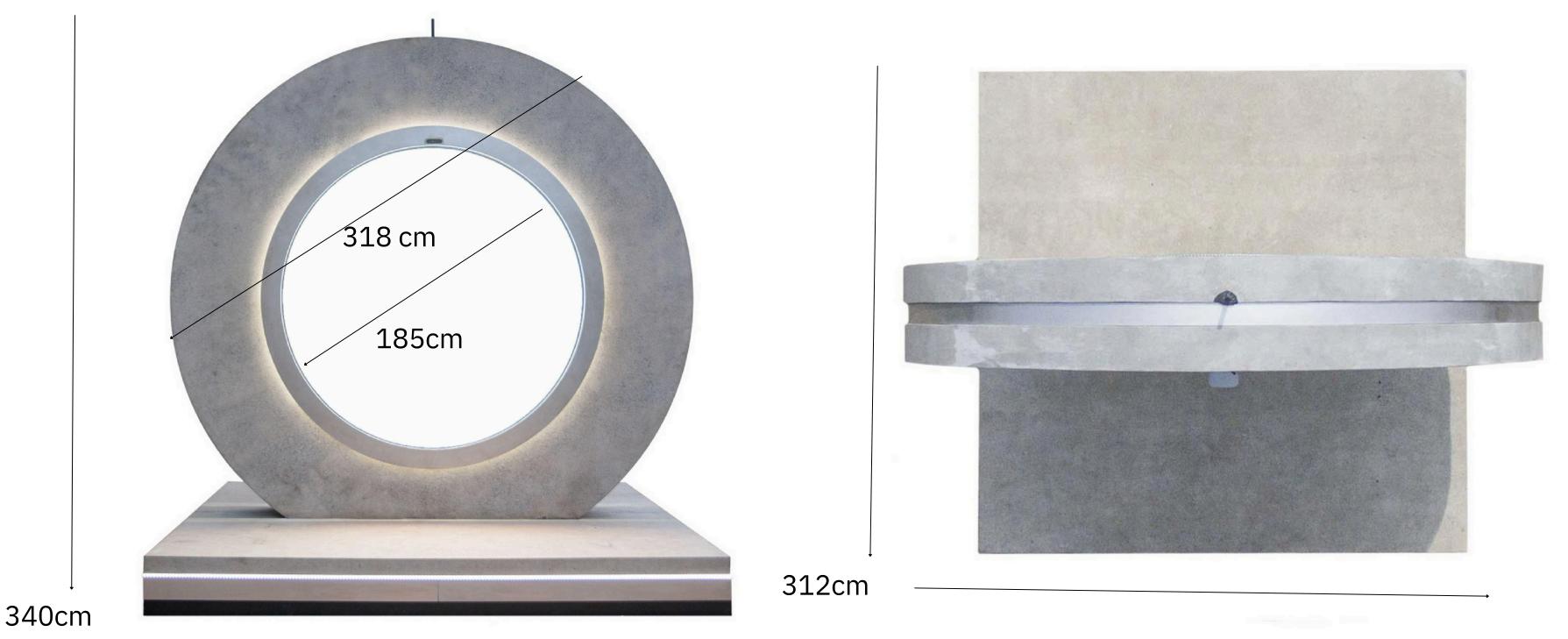
Near Barra Grande beach. In collaboration with the Piauí Strategic Investment Agency - INVESTIR PIAUÍ







Technical specifications









Portal Plaque

The back of the Portal features a metal plate that offers space for logos and signatures.

Together with our sponsors, government, agencies, etc. we develop a concept that may include:

Put your brand on this project!









